
















INSERTABLE NETWORKS WITH PROFILE

BATON ROUGE






Networks	All Zones Baton Rouge	Baton Rouge	Baker - Plaquemines	Denham Springs	Gonzales	Global Baton Rouge	at&t
A&E Award-winning series, biographies, mysteries and specials that enlighten and entertain.	•	•	•	•	•		•
ABC Family Quality, contemporary entertainment for all members of the family.	•	•	•	•	•		•
AMC 24-hour, movie-based network dedicated to the American movie fan.	•					•	•
Animal Planet Entertainment that celebrates our fascination and passion for animals.	•					•	•
BET African American culture, trendsetting videos, specials, jazz, sports, news and more.	•	•	•	•	•		•
Bravo Leader in creating high-quality, high-profile, original programming that drives pop culture conversations.	•					•	•
Cartoon Network World's largest cartoon library with more than 8,500 animated titles.	•					•	•
CNN World's leader in live 24-hour news including in-depth coverage of major national and international events.	•	•	•	•	•	•	•
Comedy Central Only all-comedy network with an irreverent slant on topical events, sports and entertainment.	•					•	•
CMT Connects audiences to country with original programs, award shows, live concerts and specials.	•					•	•
CST Sports coverage of the New Orleans Saints and LSU Tigers, regional/university teams, and universities, as well as outdoor shows.	•	•	•	•	•		
Discovery Channel Nature, science, technology and history programming for a brand of action and experience.	•	•	•	•	•		•
E! Only 24-hour network devoted to celebrities and entertainment.	•	•	•	•	•		•
ESPN America's sports leader, 24-hour sports and news, with over 4,800 hours of live/original sports programming.	•	•	•	•	•		•
ESPN2 Sports entertainment from the mainstream to the extreme.	•	•	•	•	•		•
ESPNU Various high school and college sporting events.	•	•	•	•	•		
Food Network 24-hour network devoted to food, cooking, dining, news, talk and health.	•	•	•	•	•		•
FOX News 24-hour general news service devoted to delivering fair and balanced coverage of the day's events.	•	•	•	•	•		•
FOX Sports 1 Features over 1,500 hours per year of exclusive, live coverage of the most compelling sporting events in the world.	•					•	•
FOX Sports New Orleans 24-hour regional cable network that features live home-team coverage of a large variety of sports.	•	•	•	•	•		
FX General entertainment network from Fox, established as the destination for innovative original programming.	•	•	•	•	•		•
Hallmark Channel Power of the Hallmark brand, delivering stories viewers remember.	•	•	•	•	•		
HGTV America's best home builders, decorators, gardeners and craft experts help people make the most of their lives at home.	•	•	•	•	•		•
History Award-winning original series and event specials that connect the viewer with history in informative and entertaining ways.	•	•	•	•	•		•
HLN Delivers up-to-the-minute news for today's busy viewers.	•					•	•
Lifetime Leading source of entertainment and information for and about women; revered for its original movie and top-rated dramas.	•	•	•	•	•		•
LMN 24/7 network that airs contemporary films for and about women including originals.	•					•	•
MSNBC Brings the power of NBC news, the most respected global news organization to cable. Delivers real-time information 24/7.	•					•	•
MTV #1 media brand in the world, MTV is the music authority with young adults, featuring music videos, award ceremonies and pop culture.	•	•	•	•	•		•
NBCSN Only network devoted entirely to adventure, the outdoor lifestyle, wildlife and environmental issues.	•	•	•	•	•		•

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 NFL Network Gathering place for fans, a melting pot of gridiron greats from the NFL's past, present and future.	•					•	•
 Nickelodeon Animation, comedy, adventure, music and magazine shows for kids.	•					•	•
 OWN Shows designed to entertain, inform and inspire people to live their best lives.	•					•	•
 SEC Network Network for Southeastern Conference sports, news/analysis programs and other SEC-focused content.	•	•	•	•	•		•
 Spike First network for men, including comedy, blockbuster movies, sports entertainment and innovative originals.	•	•	•	•	•		•
 Syfy Synonymous with epic original programming and movies. Science fiction that fuels the imagination and challenges the mind.	•					•	•
 TBS Leading destination for comedy, whatever your sense of humor, with shows that make you laugh out loud.	•	•	•	•	•		•
 TLC Unpredictable, unrehearsed, unscripted, with reality programming that is fun, smart, informative and innovative.	•	•	•	•	•		•
 TNT Dedicated to drama, transporting viewers into a world of emotional and intellectual stories filled with riveting, unpredictable plots.	•	•	•	•	•		•
 Travel Channel Celebrating travel – the people, places and food – with travel videos, shows and guides on top destinations.	•					•	•
 truTV Real-life stories told from an exciting and dramatic, first-person perspective.	•					•	•
 TV Land First 24-hour network of TV favorites from the 50s through the 80s.	•					•	•
 USA Breakout original TV series, mini-series, movies from the Universal Studios library and sports.	•	•	•	•	•		•
 VH1 Explores and celebrates the power of music, musical artists and pop culture that matter most to a generation of viewers.	•					•	•
 The Weather Channel Live 24-hour programming, providing local forecasts.	•					•	

Insertable Hispanic Networks with Profile and Restrictions

 CNN en Español 24-hour Spanish global news network. It's the news for Spanish speaking people. <i>Commercial: Spanish speaking ads preferred but not required</i>	•					•	
 ESPN Deportes Provides the Latino sports fan the most diverse sporting events, including studio shows. <i>Commercial: Spanish speaking ads preferred but not required</i>	•					•	
 FOX Deportes Brings year-round high-profile sports programming to U.S. Hispanic sports fans. <i>Commercial: Spanish speaking ads preferred but not required</i>	•					•	
 Galavisión Leading Spanish language cable network with a direct connection to people, places and events. <i>Commercial: Spanish speaking ads only</i>	•					•	•
 Unimás Surprising, edgy and fresh content geared to a young, bicultural audience 100% Hispanic PLUS 100% American. <i>Commercial: Spanish speaking ads preferred but not required</i>	•					•	