



AUDIENCE EXTENSION MORE CONSUMERS; ANY DEVICE

AT-A-GLANCE

Audience Extension extends your reach and helps you capture a broad consumer base. Your advertising message can reach potential customers across screens on tens of thousands of websites, 24/7.

AUDIENCE EXTENSION ADVANTAGES

- Pinpoint your audience with targeting based on demographics, consumer content or intent to purchase
- Utilize advanced capabilities like re-targeting and look-a-like behavioral targeting to add consumers to your customer base
- Geo-target with 100% accuracy to the ZIP +4 level
- Conquesting and fencing capabilities influence purchase decisions
- First and third party data provides enhanced behavioral, demographic and geographical targeting
- Vast inventory across all screens means more reach for your business
- More creative placements mean more recognition for your brand - from interactive display to expandable mobile display

IS IT RIGHT FOR YOU?

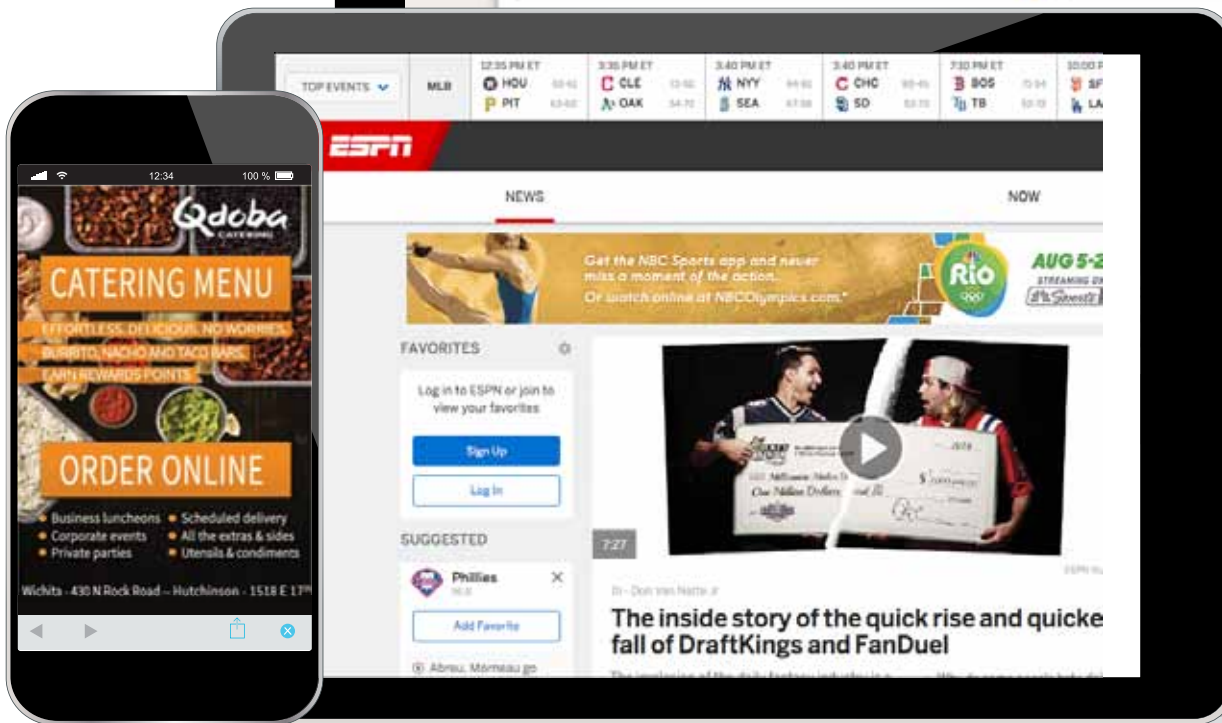
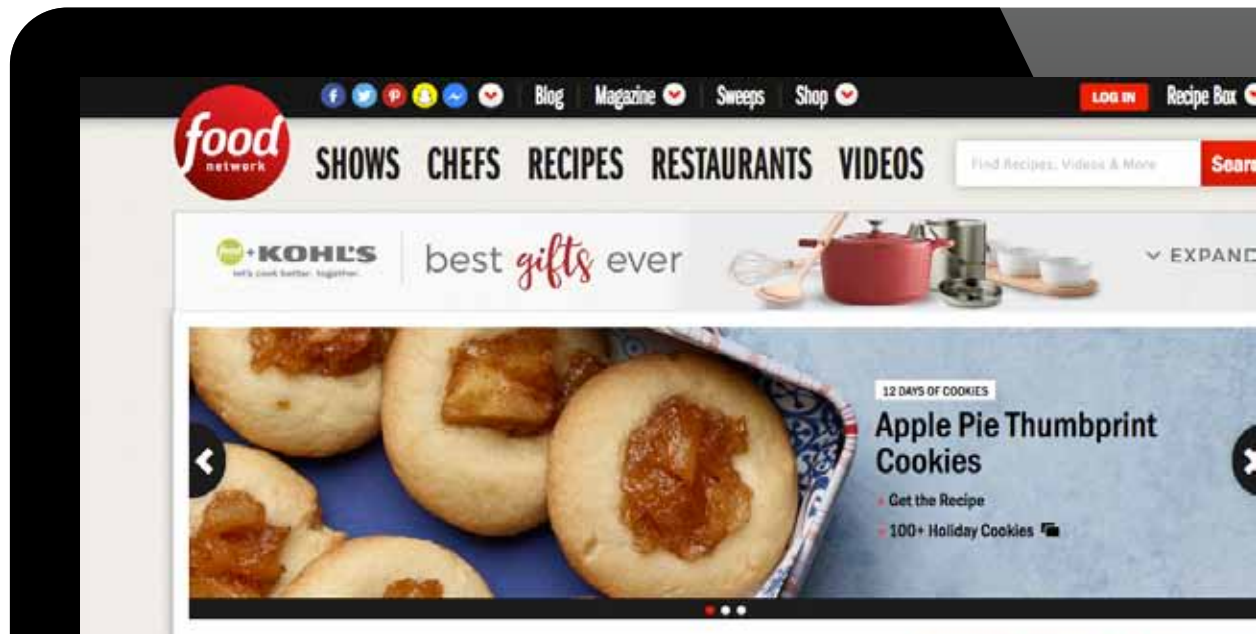
How I want advertising to work for me:

- Incent consumer action as they are out and about
- High level of accuracy in targeting capabilities
- Multiple click to action options for engagement
- Hyper-target potential customers through online and offline purchase behavior

ANYONE. ANYWHERE. ANY SCREEN.
Contact us today 1-855-755-2691



AUDIENCE EXTENSION DISPLAY PLACEMENTS MORE CONSUMERS; ANY DEVICE



Expandable Banner

Pushdown

Medium Rectangle

AD UNITS PICTURED

Medium Rectangle - 300x250

Pushdown - 970x90

Expandable Banner - 320x370

Additional ad units available

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