



AUDIENCE EXTENSION EXTEND YOUR ROI

AT-A-GLANCE

Because adults spend more time watching online video than ever before,* extending your message online is an optimal way to create awareness and bring brands to life. We offer impactful Interactive and Video Pre-Roll advertising placements on tens of thousands of popular websites where consumers watch, read, browse and chat.

* eMarketer Q2 2015 State of Video

AUDIENCE EXTENSION ADVANTAGES

- Pinpoint your audience by targeting based on demographics, consumer content or intent to purchase
- Utilize advanced capabilities like re-targeting and look-a-like behavioral targeting to add consumers to your customer base
- Advertise alongside the :30 & :15 second unskippable videos that matter to consumers most
- Extend your brand's message on Facebook to increase awareness and influence purchases
- Expand your reach as users shift across screens, to a highly engaging, user-initiated online environment
- Time campaigns to coincide with television flights to maximize reach, message and brand recall

IS IT RIGHT FOR YOU?

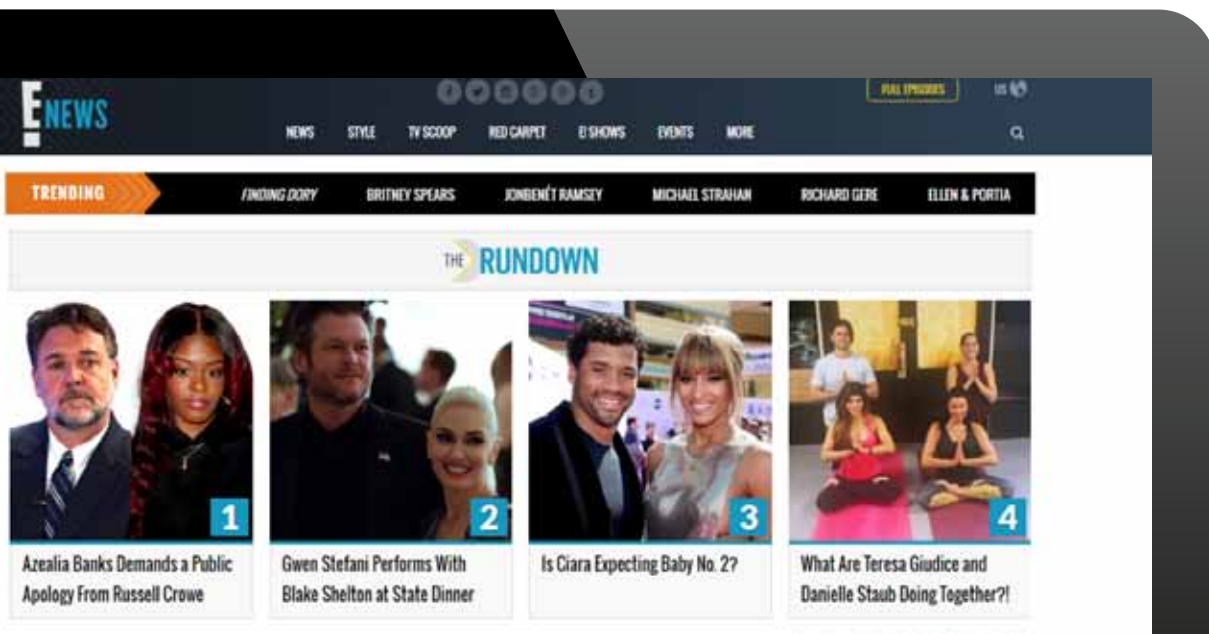
How I want advertising to work for me:

- Increase brand recall
- Drive more traffic to my website
- Extend the ROI of my television investment
- Grow my awareness on computers, smartphones and tablets

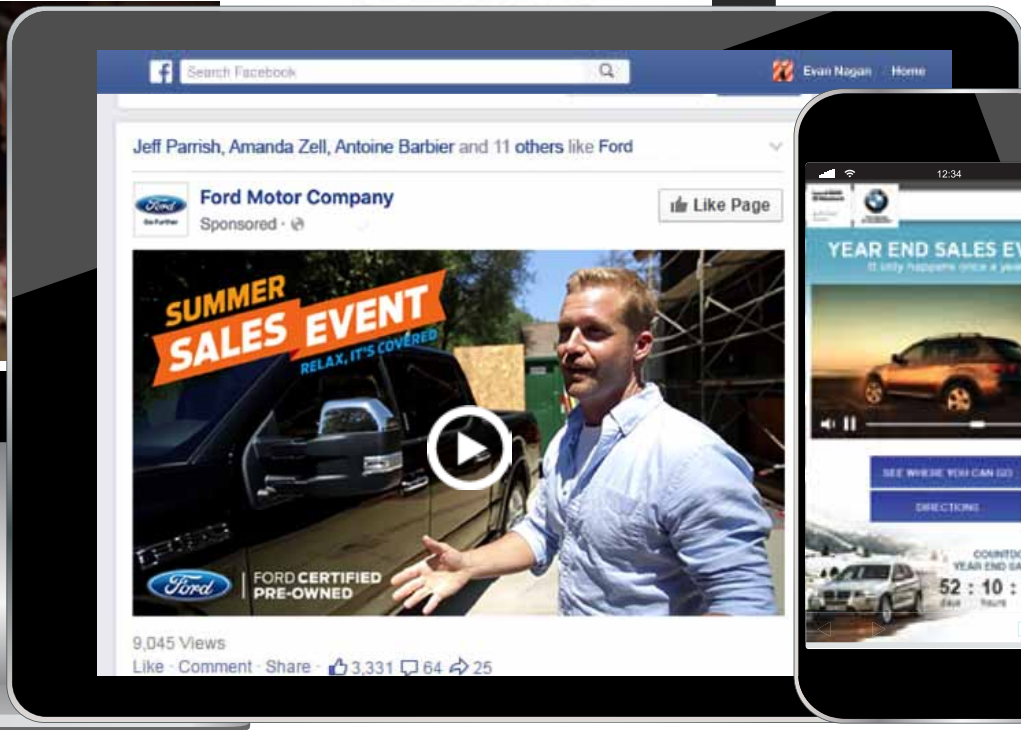
ANYONE. ANYWHERE. ANY SCREEN.
Contact us today 1-855-755-2691



AUDIENCE EXTENSION VIDEO PLACEMENTS EXTEND YOUR ROI



Video Pre-roll



Social Media Placement - Video



Interactive Pre-roll

AD UNITS PICTURED

- Video Pre-roll
- Social Media Placement - Video
- Interactive Pre-roll
- Additional ad units available*

Contact us today 1-855-755-2691