

VIDEO

American adults spend nearly 5.5 hours per day consuming video content.¹ Extending your message online through Interactive and Video Pre-Roll advertising placements is a proven way to create awareness across tens of thousands of popular websites where consumers watch, read, browse and chat.



Expand your reach as users shift across screens to a highly engaging, user-initiated online environment.



Time digital campaigns to coincide with television flights to maximize reach, awareness and brand recall.



Extend your message on Facebook to generate engagement and drive action.

1. Nielsen, Q2 2018 Total Audience Report, December 2018.

VIDEO: EXTEND YOUR ROI



2. Nielsen, 2Q 2018 Total Audience Report, P18+.

ANYONE. ANYWHERE. ANY SCREEN.
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