














# INSERTABLE NETWORKS WITH PROFILE

## SOUTHEAST LOUISIANA / GREATER NEW ORLEANS


| Networks  | COX | at&t | DIRECTV | dish |
|---|-----|------|---------|------|
|  <b>A&amp;E</b> Award-winning series, biographies, mysteries and specials that enlighten and entertain.  | •   | •    | •       | •    |
|  <b>ABC Family</b> Quality, contemporary entertainment for all members of the family.  | •   | •    | •       | •    |
|  <b>AMC</b> 24-hour, movie-based network dedicated to the American movie fan.  | •   | •    | •       |      |
|  <b>Animal Planet</b> Entertainment that celebrates our fascination and passion for animals.   | •   | •    | •       |      |
|  <b>BET</b> African American culture, trendsetting videos, specials, jazz, sports, news and more.  | •   | •    | •       | •    |
|  <b>Bravo</b> Leader in creating high-quality, high-profile, original programming that drives pop culture conversations.                           | •   | •    | •       | •    |
|  <b>Cartoon Network</b> World's largest cartoon library with more than 8,500 animated titles.  | •   | •    |         |      |
|  <b>CNBC</b> Up-to-the-minute highlights of the world's business day along with prime-time talk shows.   | •   | •    | •       | •    |
|  <b>CNN</b> World's leader in live 24-hour news including in-depth coverage of major national and international events.                            | •   | •    | •       | •    |
|  <b>CMT</b> Connects audiences to country with original programs, award shows, live concerts and specials.   | •   | •    |         |      |
|  <b>Comedy Central</b> Only all-comedy network with an irreverent slant on topical events, sports and entertainment.                               | •   | •    | •       | •    |
|  <b>Discovery Channel</b> Nature, science, technology and history programming for a brand of action and experience.                                | •   | •    | •       | •    |
|  <b>E!</b> Only 24-hour network devoted to celebrities and entertainment.  | •   | •    | •       |      |
|  <b>ESPN</b> America's sports leader, 24-hour sports and news, with over 4,800 hours of live/original sports programming.                          | •   | •    | •       | •    |
|  <b>ESPN2</b> Sports entertainment from the mainstream to the extreme.   | •   | •    | •       | •    |
|  <b>ESPNU</b> Various high school and college sporting events.  | •   |      |         |      |
|  <b>Food Network</b> 24-hour network devoted to food, cooking, dining, news, talk and health.  | •   | •    | •       | •    |
|  <b>FOX News</b> 24-hour general news service devoted to delivering fair and balanced coverage of the day's events.                              | •   | •    | •       | •    |
|  <b>FOX Sports New Orleans</b> 24-hour regional cable network that features live home-team coverage of a large variety of sports.                | •   |      |         |      |
|  <b>FX</b> General entertainment network from Fox, established as the destination for innovative original programming.                           | •   | •    | •       | •    |
|  <b>GOLF</b> World's only network devoted to golf, covering tournaments, instructional shows and golf news.                                      | •   | •    |         |      |
|  <b>Hallmark Channel</b> Power of the Hallmark brand, delivering stories viewers remember.   | •   |      |         |      |
|  <b>HGTV</b> America's best home builders, decorators, gardeners and craft experts help people make the most of their lives at home.             | •   | •    | •       | •    |
|  <b>History</b> Award-winning original series and event specials that connect the viewer with history in informative and entertaining ways.      | •   | •    | •       | •    |
|  <b>HLN</b> Delivers up-to-the-minute news for today's busy viewers.   | •   | •    |         |      |
|  <b>Lifetime</b> Leading source of entertainment and information for and about women; revered for its original movie and top-rated dramas.       | •   | •    | •       | •    |
|  <b>LMN</b> 24/7 network that airs contemporary films for and about women including originals.   | •   | •    |         |      |
|  <b>MSNBC</b> Brings the power of NBC news, the most respected global news organization to cable. Delivers real-time information 24/7.           | •   | •    | •       | •    |
|  <b>MTV</b> #1 media brand in the world, MTV is the music authority with young adults, featuring music videos, award ceremonies and pop culture. | •   | •    | •       | •    |
|  <b>NFL Network</b> Gathering place for fans, a melting pot of gridiron greats from the NFL's past, present and future.                          | •   | •    | •       |      |
|  <b>Nickelodeon</b> Animation, comedy, adventure, music and magazine shows for kids.   | •   | •    |         |      |
|  <b>OWN</b> Shows designed to entertain, inform and inspire people to live their best lives.   | •   | •    |         |      |

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|  <b>Oxygen</b> Multiplatform lifestyle brand that delivers relevant and entertaining content to young women, wherever they are.                    | •   | •    |         |      |
|  <b>SEC Network</b> Network for Southeastern Conference sports, news/analysis programs and other SEC-focused content.                              | •   | •    |         |      |
|  <b>Spike</b> First network for men, including comedy, blockbuster movies, sports entertainment and innovative originals.                          | •   | •    | •       | •    |
|  <b>Syfy</b> Synonymous with epic original programming and movies. Science fiction that fuels the imagination and challenges the mind.             | •   | •    | •       | •    |
|  <b>TBS</b> Leading destination for comedy, whatever your sense of humor, with shows that make you laugh out loud.                                 | •   | •    | •       | •    |
|  <b>TLC</b> Unpredictable, unrehearsed, unscripted, with reality programming that is fun, smart, informative and innovative.                       | •   | •    | •       | •    |
|  <b>TNT</b> Dedicated to drama, transporting viewers into a world of emotional and intellectual stories filled with riveting, unpredictable plots. | •   | •    | •       | •    |
|  <b>Travel Channel</b> Celebrating travel – the people, places and food – with travel videos, shows and guides on top destinations.                | •   | •    | •       |      |
|  <b>Tru TV</b> Real-life stories told from an exciting and dramatic, first-person perspective.   | •   | •    |         |      |
|  <b>TV Land</b> First 24-hour network of TV favorites from the 50s through the 80s.  | •   | •    |         |      |
|  <b>USA</b> Breakout original TV series, mini-series, movies from the Universal Studios library and sports.  | •   | •    | •       | •    |
|  <b>VH1</b> Explores and celebrates the power of music, musical artists and pop culture that matter most to a generation of viewers.               | •   | •    |         |      |
|  <b>The Weather Channel</b> Live 24-hour programming, providing local forecasts.   | •   |      |         |      |

### Insertable Hispanic Networks with Profile and Restrictions

|   |   |   |  |  |
|---|---|---|--|--|
|  <b>CNN en Español</b> 24-hour Spanish global news network. It's the news for Spanish speaking people.<br><i>Commercial: Spanish speaking ads preferred but not required</i>                       | • |   |  |  |
|  <b>ESPN Deportes</b> Provides the Latino sports fan the most diverse sporting events, including studio shows.<br><i>Commercial: Spanish speaking ads preferred but not required</i>               | • |   |  |  |
|  <b>FOX Deportes</b> Brings year-round high-profile sports programming to U.S. Hispanic sports fans.<br><i>Commercial: Spanish speaking ads preferred but not required</i>                       | • |   |  |  |
|  <b>Galavisión</b> Leading Spanish language cable network with a direct connection to people, places and events.<br><i>Commercial: Spanish speaking ads only</i>                                 | • | • |  |  |
|  <b>Unimás</b> Surprising, edgy and fresh content geared to a young, bicultural audience 100% Hispanic PLUS 100% American.<br><i>Commercial: Spanish speaking ads preferred but not required</i> | • |   |  |  |