

NETWORK PROFILES

San Diego



Award-winning series, biographies, mysteries and specials that enlighten and entertain.



CNBC is the recognized global leader in business news. Adults 45-64



Adult Swim is a late-night destination for programs with clever innuendos and intense action. Adults 25-54



CNN is committed to high-quality journalism, serving as the network of record for major events around the world. Adults 45-64



Entertainment that celebrates classic movies and high-quality scripted series. Women 25-54



CNN en Español is a 24-hour Spanish-language news network, produced from a Latin perspective. Not just the news in Spanish - it's the news for Spanish speaking people. Adults 18-49



The only television network dedicated to the emotional connection between animals and humans. Adults 18-49



The #1 provider of surprising, cutting-edge laugh out loud programming. Men 35-44



The 24 hour leading African-American multi-media entertainment network. Adults 18-34



High-quality real world media content that entertains, enriches and enhances. Adults 35-54



Watch what happens in food, fashion, beauty and all things pop culture. Adults 18-49



The best variety of Disney animation, toon movies and high energy adventure. Kids 2-11, Adults 25-44



The world's first 24-hour network dedicated to cartoons. Comedies, action, family and kids. Adults Kids 2-17



Entertainment television is devoted entirely to celebrities, entertainment and Hollywood. Adults 25-54



The local hometown channel with programming specifically about San Diego with an emphasis on local sports. Adults 18-49



ESPN offers the widest and most diverse schedule of sports programming. Men 18-49



The network telecasts thousands of hours of live games, expert analysis, and original programming, 24 hours a day. Men 25-54



The 2nd most popular 24-hour sports network behind ESPN. ESPN2 extends the sports viewing experience. Men 35-64



CMT is the premiere destination for the loyal and passionate country music fan. Adults 25-54



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ESPN Deportes offers all of your favorite sports programs in Spanish 24/7. Men 25-54



More live golf coverage than all other networks combined. Home to several tours and major golf events. Adults 45+



Committed to exploring new, different and interesting ways to approach food. Women 35-54



HGTV provides viewers with an inside look at the emotional center of life, the home. Women 35-64



The #1 Spanish-language sports cable television network in the USA. Men 18-44



News and information that moves to the tempo of daily life fulfilling the needs of its active audience. Adults 35-54



FOX Sports 1 boasts 5,000 hours of LIVE event, news and original programming that fans won't want to miss. Men 25-54



The leading television network featuring award-winning series and specials. Adults 45-54



24-hour news devoted to delivering fair and balanced coverage. Adults 45+



A leading source of entertainment and information for and about women. Women 35-64



The official station of the San Diego Padres. The Clippers, Ducks and Pac-12 will also be covered. Men 35-54



A 24/7 network that airs contemporary films for and about women. Women 35+



Quality, contemporary entertainment for all members of the family. Women 18-44



The place for politics, defines news for the next generation with world-class reporting and live news coverage. Adults 45+



A leading supplier of critically-acclaimed original programming and movies. Adults 25-54



Exciting, dynamic and vibrant experiment at the intersection of music, creativity and youth culture. Adults 18-44



Today's leading Spanish-language U.S cable network in ratings and distribution with 24-hours of unique programming. Adults 25-34



As the first bilingual network in the space, MUN2 is the destination for today's bi-cultural Latinos with programming reflecting their unique tastes and lifestyle. Adults 18-34



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NBC Sports Network is the center of competition and the only cable network celebrating competition in all its forms 24/7. Adults 18-49



WE KNOW DRAMA

TV's #1 destination for original programming, dramas, sports, movies and special events. Adults 18-49



Every football fan's dream, the NFL Network is solely devoted to the most popular sport in the US. Men 25-54



The Travel Channel is the only network that celebrates our passion to travel. Adults 25-54



Celebrating kids and putting them first is what Nickelodeon does best with their programming.



truTV focuses on unscripted content that is more reality based than today's 'reality' TV. Adults 25-54



Overnight programming of cable's highest-rated network is home of modern classics. Women 35-54



TV Land is the only network dedicated to the best in everything television from the past 50 years! Adults 45-64



The Oprah Winfrey Network is a 24/7 cable network devoted to self-discovery, to connecting you to your best self and to the whole world. Women 35-54



Time Warner Cable SportsNet is the flagship network for the NBA's Los Angeles Lakers. Other sports content will include Los Angeles Sparks basketball and Los Angeles Galaxy soccer. Men 25-54



24/7 coverage of the Pac 12 division. Collegiate sports at the highest level. Men 25-54



Time Warner Cable Deportes is the Spanish-language version of Time Warner Cable SportsNet. Men 18-49



The first network for men, Spike TV is the ultimate brand for the modern man.. Men 18-49



USA Network is not only a place where characters live, it's a place where characters come alive. Adults 18+



Syfy is synonymous with epic, imaginative, quality programming. Adults 25-54



VH1 explores, exposes and celebrates the power of music, artists and pop culture that matter most to you and your generation. Adults 25+



TBS entertains with primetime series, original comedies, blockbuster movies and special events. Adults 18-49



TLC is your lifeline to programming that is fun, smart, informative and innovated. Adults 25-54

