

# COX MEDIA NETWORK PROFILES SUN VALLEY NETWORKS



**ch-38, 1038 HD\***  
P18-49, P25-54

A&E® is Real Life. Drama™. Now reaching more than 99 million homes, A&E is television that you can't turn away from; where unscripted shows are dramatic and scripted dramas are authentic. A&E offers a diverse mix of high quality entertainment; ranging from the network's original scripted series to signature non-fiction franchises,



**ch-40, 1040 HD\***  
P12-24, P25-54

ABC Family Channel is the 24-hour home base in television for American families delivering a dynamic mix of original and blockbuster movies, specials and series in primetime and a fun-filled daytime lineup cool for kids and safe for parents. ABC Family's original programming includes *Greek* and *The Secret Life of an American Teenager*.



**ch-45, 1045 HD\***  
M18-49, P25-54

AMC is the nation's premier movie-centric, general entertainment network that brings film favorites and original series to a broad audience by placing them in a fresh and contemporary context. AMC's original stories include the Emmy award-winning dramas *Mad Men* and *Breaking Bad*.



**ch-67, 1067 HD\***  
K2-11, P18-49

Animal Planet offers a wide range of innovative entertainment for viewers of all ages. Its wide-ranging programming includes dramatic reality-based adventure series, children's shows, original fictional programming, nature documentaries and much more.



**ch-62, 1062 HD\***  
P18-49

Bravo is the media destination that defines the arts and entertainment. Bravo consistently provides engaging programming in a fun, smart, out-of-the ordinary manner. Bravo's original programming includes the 14-time Emmy nominated series *Inside the Actor's Studio*, the No. 1 food show on cable, *Top Chef*, and *The Real Housewives* and *Shear Genius*.



**ch-51, 1051 HD\***  
P12-17, P18-34, P25-54

Cartoon Network is the outrageously unexpected television for youth culture and home to the world's best cartoons, alternative live-action comedy series and one-of-a-kind special events aimed at kids between 2-14 years old. Its comedy line-up includes powerhouse original animated hits, premier animated action-adventure series.



**ch-64, 1064 HD\***  
M18-34, P18-49

Country Music Television, the genuine country music authority, is a 24-hour network that carries a mix of videos by country music artists, movies, original programming and live concert events.



**ch-33, 1033 HD\***  
P18-49, P25-54

**CNN/U.S.**, the leading 24-hour news and information cable television network and the flagship of all CNN news brands, invented 24-hour television news. CNN/U.S. provides live coverage and analysis of breaking news, as well as a full range of international, political, business, entertainment, sports, health, science and weather coverage, and topical in-depth interviews.

- HD Insertion available on select networks at no additional cost. Contact Your Cox Media Representative for Details
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**ch-42, 1042 HD\***  
P25-54, W25-49, M25-54

CNBC is the recognized world leader in business news providing real-time data, analysis and information to approximately 390 million homes worldwide with 16 live hours daily of business reporting.



**ch-33, 1033 HD\***  
P18-49, P25-54

**CNN/U.S.**, the leading 24-hour news and information cable television network and the flagship of all CNN news brands, invented 24-hour television news. CNN/U.S. provides live coverage and analysis of breaking news, as well as a full range of international, political, business, entertainment, sports, health, science and weather coverage, and topical in-depth interviews.



**ch-46, 1046 HD\***  
M18-49, W18-49

The undisputed, go-to comedy provider - the one and only network dishing it out 24/7. Powered by the biggest names and freshest talent, slightly absurd and always relevant. COMEDY CENTRAL engages a young adult audience eager to watch and share unexpected, up-to-the-minute originals as well as other cutting edge stand-up specials.



**ch-37, 1037 HD\***  
P18-49

Nature, science, technology and history programming for a brand of action and history. In the U.S., the programming for the main Discovery network is primarily focused on reality television themes and features documentaries specifically aimed at families and younger audiences. A popular annual feature is Shark Week.



**ch-31, 1031 HD\***  
M18-49, W18-49

ESPN offers the widest and most diverse schedule of sports programming available, including live and pre-taped event telecasts, sports talk shows and other original programming. ESPN.com provides comprehensive sports coverage and complete sports information including NFL, MLB, NBA, College Football and College Basketball.



**ch-30, 1030 HD\***  
P18-49, M18-49, M25-54

ESPN2 is a differentiated 24-hour sports network that features more than 7,000 hours per year of live and/or original sports programming, complementing and extending the ESPN viewing experience.



**ch-54, 1054 HD\***  
P18-49, A25-54, W18-54

Whether it's whipping up a great meal, sharing life-changing experiences through the lens of food or getting to know our star chefs, Food Network viewers are loyal and engaged. For marketers and media who are looking to break through and connect, Food Network offers expertise, breadth of programming and quality of audience.



**ch-58, 1058 HD\***  
P25-54, P50+

The FOX News Channel is 24-hour general news service devoted to delivering coverage of the day's events. Weekdays FNC offers 17 hours of live programming, including one-hour programs in the evenings that take an in-depth look at the day's events and feature newsmaker interviews. The FOX News Channel provides viewers with live news updates every hour.



**ch-49, 1049 HD\***  
P18-49, P18-34, M18-49

FX delivers one-of-a-kind programming that satisfies a demanding audience. A top-5 network with adults 18-49 for the past four years, FX continues to be the leader in breakthrough original programming and the basic cable destination for blockbuster movies.

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**ch-63, 1063 HD\***  
*P25-54, P35-64*

Exclusive partnerships with the world's top tours allow Golf Channel to feature more live golf coverage than all other networks combined, added to a programming schedule distinguished by golf's best news, instruction and original programming.



**ch-59, 1059 HD\***  
*P18-49, W18-49, W25-54*

Whether they want to reinvent and transform their own spaces or take a peek inside the homes of their neighbors, viewers who have a passion for home will find a plethora of programming options on HGTV. The network is producing a lineup of more than sixty new series and specials that focus on fun, entertaining stories and authentic experiences.



**ch-60, 1060 HD\***  
*P18-49, M18-49, M25-54*

Programming covers a diverse variety of historical genres ranging from military history to contemporary history, technology to natural history, science, archaeology and pop culture. Hit series include American Pickers, Ax Men, American Restoration, Ice Road Truckers, Top Gear, Pawn Stars and Top Shot.



**ch-44**  
*P18-49, P25-54*

HLN is the national television network that focuses on the "must-see, must-share" stories of the day. Drawing upon the network's deep bench of talent, including Robin Meade, Jane Velez-Mitchell, Nancy Grace and Dr. Drew Pinsky, HLN dissects and demystifies the news stories and newsmakers people are talking about.



**ch-28, 1028 HD\***  
*P25-54, W18-49, W25-54*

A top television destination for women, with the highest quality entertainment and information programming. A selection of critically-acclaimed original movies, scripted dramas and unscripted programming, including hits as Army Wives, Dance Moms, Coming Home, One Born Every Minute, Drop Dead Diva and the Emmy® Award-nominated Project Runway.



**ch-66, 1066 HD\***  
*P25-54, W25-49, M25-54*

Dedicated to advancing the issues, msnbc is the destination for progressive insight and perspective. With analysis of daily headlines, insightful political commentary and a solution-oriented perspective and a full schedule of live news coverage - 24 hours a day, 7 days a week.



**ch-35, 1035 HD\***  
*T12-17, P18-34*

MTV is the world's premier youth entertainment brand. With a global reach of more than a half-billion households, MTV is the cultural home of the millennial generation, music fans and artists and a pioneer in programming for young people. MTV has Emmy®, Grammy® and Peabody® award-winning content.



**ch-75, 1075 HD\***  
*P18-49, P25-54*

Nat Geo brings adventure, exploration, culture and natural science to life through passionate storytelling, spectacular imagery and expert eyewitness accounts while expanding humanity's understanding of the world.



**ch-77, 1077 HD\***  
*P18-49, M18-49, M25-49*

NBC Sports Network airs the National Hockey League (NHL), Major League Soccer (MLS), IZOD IndyCar Series, Tour de France, major college football and basketball and horse racing surrounding the Triple Crown, among other events. The network's original programming, such as NFL Turning Point and NBC SportsTalk provides meaningful, relevant content.

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**NETWORK** **ch-223, 1223 HD\***  
*M18-49, W18-49*

It's every football fan's dream – 24 hours a day, 7 days a week, 365 days a year a network devoted solely to the USA's most popular sport – professional football.



**nickelodeon.** **ch-34, 1034 HD\***  
*M18-49, W18-49*

Nickelodeon, now in its 22<sup>nd</sup> year, is the No. 1 entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world.



**OWN**  
OPRAH WINFREY NETWORK **ch-104**  
*M18-49, W18-49*

The Oprah Winfrey Network is the first-ever television network devoted to entertaining, empowering and inspiring viewers to live their best life. A multi-platform media venture that includes the award-winning digital platform Oprah.com, OWN connects viewers and invites them to become a part of a larger community.



**oxygen** **ch-244**  
*P18-49, W18-34, W25-49*

Oxygen Media is a multiplatform lifestyle brand that delivers relevant and entertaining content to young women, wherever they are. Oxygen is rewriting the rulebook for women's media, with a vast array of unconventional and original content including "Tori & Dean: Home Sweet Hollywood," "The Glee Project" and "Hair Battle Spectacular."



**ROOT**  
**SPORTS.** **ch-42, 1042 HD\***  
*M25-54*

FSN is the nation's leading provider of local sports.



**Spike** **ch-29, 1029 HD\***  
*P18-49, M25-34, M35-49*

SPIKE knows what guys want. The brand speaks to guys' passion for entertainment combined with information they can use. Whether it's learning how to unearth items for profit in original series like "Auction Hunters," how to flip houses in "Flip Men" or how to run a better business from "Bar Rescue," Spike provides real, take-away information that men can use and share



**Syfy** **ch-53, 1053 HD\***  
*P18-49, W25-49, M25-54*

Syfy is a media destination for imagination-based entertainment. With year-round acclaimed original series, events, blockbuster movies, classic science fiction and fantasy programming, a dynamic family of web sites ([www.Syfy.com](http://www.Syfy.com), [www.Blastr.com](http://www.Blastr.com), [www.dvice.com](http://www.dvice.com)), and a portfolio of adjacent business (Syfy Ventures), Syfy is a passport to limitless possibilities.



**tbs** **ch-27, 1027 HD\***  
*P18-49, W25-49, M25-54*

TBS keeps viewers tuned in with a hilarious comedies, late night hits and fan favorites. TBS reaches a young audience with smart, funny, proven hits including Conan, The Big Bang Theory and Family Guy. Weekends on TBS are home to blockbuster movies as well as sports coverage that includes NCAA March Madness, Sunday MLB and MLB Postseason



**The Weather Channel** **ch-43, 1043 HD\***  
*P18-49, P25-54*

The Weather Channel is live, 24-hour a day programming that provides local forecasts to over 3,000 weather zones, along with regional and national weather conditions.

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**ch-25, 1025 HD\***  
*M18-49, W18-49*

The Learning Channel is the only cable network offering people of all ages a fun and interesting way to learn and satisfy their natural curiosity. Signature series and specials explore humanities, arts, science and entertainment. TLC's original programming includes *Cake Boss*, *Say Yes to the Dress* and *Little People, Big World*.



**ch-36, 1036 HD\***  
*P18-49, W25-49, M25-54*

Powerful original dramas, proven hits, blockbuster movies, and championship sports combine with dramas including *Dallas*, *Major Crimes*, *Perception*, and *Mystery Movie Night* – and original movies based on best selling novels. The drama of sports is on TNT with spectacular coverage of NASCAR, the NBA, championship golf and NCAA March Madness.



**ch-56, 1056 HD\***  
*A18-49, A25-54*

Travel is hardwired into the human experience; as essential to us as food and shelter. Travel Channel is where viewers go to satisfy that urge. Travel Channel's experts and adventurers go far beyond the horizon to bring back a unique perspective on the world, with engaging stories that inspire, entertain and, ultimately, tap into this basic human desire.



**ch-65**  
*P25-54, P40-54, W25-49*

TV Land is dedicated to helping our core A25-54 audience "Laugh More" by presenting the best sitcoms of all times-from classic and contemporary hits to TV Land Original Sitcoms. Presented on all platforms and featuring a full-service website at [tvland.com](http://tvland.com), TV Land is now seen in over 96.6 million U.S. homes.



**ch-32, 1032 HD\***  
*P18-49, W25-49, M25-54*

USA is the #1 network in basic cable and is seen in 99.4 million U.S. homes. USA Network is cable television's leading provider of original series for hits such as *"Covert Affairs," "Burn Notice," "Suits," "White Collar"* and *"Psych"*. USA is also home to top acquired series *"NCIS," "NCIS: Los Angeles," "CSI," "Law & Order: SVU"* and *"House,"* as well as sports and entertainment events including *"WWE Raw."*



**ch-50, 1050 HD\***  
*P18-49, W18-34, W25-49*

VH1 connects consumers to the music, artists, nostalgia and pop culture content that matter to them most with popular series and franchises such as *Pop Up Video*, *Mob Wives* and *Single Ladies*. VH1 also offers one-of-a-kind music specials and live events. Its iconic public affairs initiative, the VH1 Save the Music Foundation, continues to support music education in our nation's public schools.

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