



Cox Media Named 2023 Google Premier Partner

ATLANTA, Feb. 26, 2023 – Cox Media has achieved Premier Partner Status with Google for 2023. As a Premier Partner, Google recognizes Cox Media as one of the top 3% of Google Ads partners in the US, demonstrating its commitment to attaining product expertise, driving client growth, and helping its clients succeed with Google Ads.

With this partnership, Cox Media has access to the latest insights, product updates, and opportunities to attend exclusive industry events to support client goals.

Specifically, the Google Premier Partner distinction acknowledges that Cox Media has maintained an optimization score of at least 70%, indicating that it has set up their clients' accounts to perform well. Cox Media has also demonstrated that it has at least 3 account strategists and at least 50% of them have demonstrated proficiency in Google Ads by earning Google Ads certifications.

Google Premier Partner status is a distinction within the Google Partners program. By joining the Google Partners program, companies gain access to the training, support, and resources to set their clients up to succeed and help the company grow and stand out in the industry.

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