



## **Cox Media Omaha team wins American Marketing Association Pinnacle Award**

**ATLANTA, April 26, 2023** – The Cox Media Omaha creative services and digital team has won a Silver AMA (American Marketing Association) Pinnacle Award in the category of Best Total Marketing Campaign for a Small Business. This award recognizes the excellence of this team’s work on the creative elements, performance, and results of a local advertiser’s campaign.

Cox Media Creative Consultant Troy Soderberg, in partnership with Digital Strategist Meredith Riviera, Senior Spot Producer Dane Foster, and Spot Production Specialist Terrance Hill were responsible for this specific campaign, which included email marketing, animated display advertising, and video advertising elements. The Cox Media team accepted this award at the AMA Omaha Pinnacle Awards gala on Wednesday, April 26 at the Truhlsen Event Center on the UNMC campus.

The Pinnacle Awards are a yearly showcase of the Omaha area’s outstanding marketing talent and the successful campaigns that are the result. Entries include categories and nominees from across the marketing spectrum, from students to large business.

The AMA Pinnacle Awards are an opportunity for local companies and nonprofits of all sizes to highlight their most successful marketing campaigns from last year. Submissions are judged by select AMA sister chapters, and awards are based on a campaign’s measurable tactics and results metrics.

AMA Omaha is the Omaha Chapter of the American Marketing Association. AMA is the world’s largest non-profit marketing association with more than 40,000 members.

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